

NATIONAL MUSTARD DAY 2009 - SATURDAY, AUG 1

*At the Mount Horeb Mustard Museum, 100 W. Main St., Mount Horeb, WI
10 am to 4 pm - Rain or Shine*



FREE* Oscar Mayer Jumbo Beef Franks (while they last)
Mustard Games for the whole family
Entertainment throughout the day**

**PROCEEDS FROM DONATIONS AND GAMES
GO TO THE MOUNT HOREB FOOD PANTY**

***Free only if slathered with mustard. Ten dollar surcharge for ketchup. There is no charge for the franks but we ask for donations to benefit the Mount Horeb Food Pantry. Suggested donation: \$1 per frank.



SCHEDULE OF EVENTS & ACTIVITIES

AT THE GREY POUPON MUSIC STAGE

- 10:00** Opening ceremonies: The POUPON U Accordion Band
Rousing welcome from Barry Levenson, Curator and CMO of the Mustard Museum
- 11:00 - 1:00** STAFF INFECTION - Bluegrass and Irish folk music
- 1:00 - 4:00** RED HOT HORN DAWGS - Brassy rock, blues, and soul

AT THE FRENCH'S FAMILY STAGE

- 11:00** Kids Are People Too! - Interactive rock 'n roll for kids
- 12:00** Announcement of winners of the Mustard Museum Script Contest
- 12:30** More Kids Are People Too!
- 1:30** Andrew D. Huber & Friends
- 2:00** Announcement of winner of the French's Mustard Hot Wheels Contest
- 2:00** More Kids Are People Too!
- 2:45** Andrew D. Huber & Friends



THROUGHOUT THE DAY - INSIDE AND OUT

- Frozen Mustard Custard by Culver's
- Mustard Games (Hoops for Koops; Fishing for Mustard; Plochman's Wheel of Fortune; Mustard Bowling)
- Painting with Mustard
- Cheese and Mustard Pairing by the Wisconsin Milk Marketing Board
- Find your way out of the Cheese Maze
- Tastings by Grey Poupon, Robert Rothschild Farms, Silver Spring, Hawkwind, Mustard Girl, Grandma Hattie Pearl
- Take your photo with the French's Mascot and the Oscar Mayer Wienermobile
- Face Painting
- Check out the hottest mustard yellow cars on the road (finalists in the French's Hot Wheels Contest)
- See the world's largest collection of mustards and mustard memorabilia
- Taste 'Til You Drop!! - Sample hundreds of mustards in the Museum gift shop

FOR MORE INFORMATION, CALL THE MUSTARD MUSEUM AT 1-800-438-6878